



-----HARD CARD-----

Trim Size: 2.125" x 3.375"

Bleed Size: 2.375" x 3.625"

(Canvas Size)

Live Area: 1.875" x 3.125"

- DPI: 300dpi at 100%
- File Formats: tif, jpeg, eps, ai, indd, and pdf
- Color: CMYK or Grayscale (No RGB)
- Outline All Fonts
- Embed All Linked Images
- Do Not Flatten Layers
- Place artwork on separate layer
- Use a separate file per designation

**PINK (LIVE AREA): PLEASE ENSURE  
NO TEXT / LOGO EXTENDS BEYOND THIS LINE**

**BLACK (TRIM): ACTUAL QLAM SIZE**

**BLUE (BLEED): PLEASE ENSURE ALL IMAGERY EXTENDS TO THIS LINE**



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