



-----Qlam SPECS-----

Trim Size: 4.75" x 3"

Bleed Size: 5" x 3.25" (Canvas Size)

Live Area: 4.5" x 2.75"

- DPI: 300dpi at 100%
- File Formats: tif, jpeg, eps, ai, indd, and pdf
- Color: CMYK or Grayscale (No RGB)
- Outline All Fonts
- Embed All Linked Images
- Do Not Flatten Layers
- Place artwork on separate layer
- Use a separate file per designation

**PINK (LIVE AREA): PLEASE ENSURE  
NO TEXT / LOGO EXTENDS BEYOND THIS LINE**

**BLACK (TRIM): ACTUAL QLAM SIZE**

**BLUE (BLEED): PLEASE ENSURE ALL IMAGERY EXTENDS TO THIS LINE**