



## -----PATCH TAG SPECS-----

Trim Size: 2.63" x 4.5"

### BEFORE SENDING ART

- Vector Format
- Outline All Fonts
- Can use up to 8 PMS Colors (Use Pantone Solid Coated)
  - black & white are colors
- All colors must be at 100% opacity & 100% Tint
- All fonts must be larger than 10 pt
- Organize additional versions on different art boards

### DON'T USE:

- Gradients
- Gaussian Blur/Shadows
- Photoshop Files
- Photographs
- Small detailed Graphics & Logos
- Word/Powerpoint
- Placed/Embedded Graphics that are not vector

### ACCEPTABLE FILE FORMATS

- Illustrator
- PDF (Vector Art Only)
- EPS

**PLEASE INDICATE ANY AREAS WHERE YOU  
WOULD LIKE THE STITCHING RAISED**

**BLUE: CHOOSE A COLOR FOR THE EDGE STITCHING**



----OPTIONAL BACK INSERT-----  
Trim Size: 2.25" x 3.5"

**PINK (LIVE AREA): PLEASE ENSURE  
NO TEXT / LOGO EXTENDS BEYOND THIS LINE**

**BLACK (TRIM): ACTUAL QLAM SIZE**

**BLUE (BLEED): PLEASE ENSURE ALL IMAGERY EXTENDS TO THIS LINE**